

Southern Colorado Small Business Resource Newsletter



**Community
Navigator
Pilot Program**



May 2022: Attend the "Building a Better America through Entrepreneurship" Virtual Summit This Week!



We're celebrating National Small Business Week!

You're invited to attend the SBA's "Building a Better America Through Entrepreneurship" Virtual Summit this week. **View the training schedule and sign up to join here: <https://www.sba.gov/national-small-business-week/virtual-summit>**

We're also very excited to welcome **SBA Administrator Isabel Guzman** to Colorado tomorrow as part of the SBA "Building a Better America Through Entrepreneurship" Bus Tour. She is hosting a panel that includes our very own Community Navigator Co-Director Cheryl Sanchez, who also serves as **Prowers**

Economic Prosperity Executive Director among the many hats she wears.

We look forward to discussing the connectivity and collaboration our Community Navigator program is fostering throughout Southern Colorado to cultivate more equity and services for our regional underserved small business community.

Small Business Funding Opportunities



Contact the Navigator Program [HERE](#) if you'd like assistance with any of these opportunities.

SBA NSBW Virtual Summit:
Tuesday, May 3 @ 2:30 p.m.
to 3:10 p.m. MST - "Securing
Capital for Your Small
Business - An Overview of
SBA Programs" [REGISTER
HERE](#)

NeighborWorks

Southern Colorado:

As our access to capital Navigator, check out their programs [HERE](#). Stay tuned for more opportunities as their new federally designated Community Financial Development Institution (CDFI) status develops!

Energize Colorado:

Gap Fund: Coming Soon!
The Energize Community Program (ECP) Gap Fund loans open this month for



Trainings For Your Small Business Toolbox

REGISTRATION IS REQUIRED.

Every first Friday of the month through November, join the **Brown Bag Seminar Series** to learn marketing skills to help your business and the opportunity to access related technical assistance counseling. Register at www.southerncoloradosbdc.org

small businesses located across East Colfax, Southwest Denver, Pueblo, and the childcare industry (statewide). These low-interest loans provide up to \$20k with a three-year repayment term. **WAITLIST SIGN UP HERE**

Colorado Enterprise Fund: CEF will also have more funding opportunities opening up this year. Check out their current programs **HERE**.

Grants:
The **Colorado BIPOC Micro Equity Fund** supports the growth and resiliency of Black, Indigenous, and People Of Color (BIPOC) owned businesses through patient equity-like investments designed to feel like friends and family capital. Learn more **HERE**.

The **Colorado Community Revitalization Grant** provides gap funding for projects in creative districts, historic districts, main streets or neighborhood commercial centers. Applications are open and accepted on a rolling basis.

Colorado Office of Economic Development & International Trade (OEDIT):

-Browse an OEDIT program & funding overview **HERE**

-Rural Jump Start Program:
If a business is located in a **Rural-Jump Start zone**, businesses can receive up to \$20,000 as a newly established business and up to \$2,500 per new hire. (Eligible counties: Fremont, Huerfano, Las Animas, Otero, Prowers, Pueblo)

If a business is located in a **Tier 1 Just Transition**

SAVE THE DATE

Brown Bag Seminar Series
The 1st Friday of Every Month

Date & Time	Location	Topic
May 6th 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Facebook & Instagram Reels, Posts, Stories
June 3rd 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Product Photo/Video Shoots
July 1st 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Social Media Ad Optimization
August 5th 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Marketing & Communications Plan
September 2nd 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Using YouTube for Your Business
October 7th 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Marketing, Advertising, Sales, & PR
November 4th 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Client Targeting
December 2nd 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Objections vs. Complaints
January 6th 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Podcasts, Presentations, Videos, & Blogging
February 3rd 11:00AM - 12:30PM	SBDC 121 W City Center Dr	Website Optimization

All classes will have a virtual and in person attendance option

Register at: www.southerncoloradosbdc.org



This program is funded through a grant with the U.S. Small Business Administration. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.

Counseling Opportunities for Support from Experts

The Community Navigator Program is offering **QuickBooks financial software training/counseling sessions May 17 and May 27**. Registration is required. Email info@scedd.com to let us know you want to sign-up for this opportunity.

About Our Consortium

community, businesses can receive up to \$40,000 as a newly established business and up to \$5,000 per new hire. (Eligible county: Pueblo)



The Community Navigator Pilot Program meets underserved Southern Colorado small business entrepreneurs where they are to assess their needs and cover resource gaps to help them sustain, or grow, their venture.

Clients are connected to training, counseling, and access to capital - at no cost - via the Community Navigator consortium of service providers. Contact the Community Navigator program via info@scedd.com or call 719-545-8680.

We are proud to work alongside the following members of our Community Navigator consortium to provide small business service and bring more prosperity to Southern Colorado: Pueblo Corporate College, NeighborWorks Southern Colorado (the region's first federally designated Community Development Financial Institution - CDFI), Boyd's Bookkeeping & Administrative Services, the Latino Chamber of Commerce of Pueblo, Inc., the Pueblo Arts Alliance and Digital Hart Media.

More News & Resources from the SBA

Federal Resources for Small Businesses Tax Preparation Help - [Learn more here](#)

SBA Brown Bagged Lunch Sessions hosted by SBA Colorado and Mi Casa Resource Center, May

through September 2022:

Women-Owned Businesses: Wednesday, May 4 - Noon-12:45 PM

8(a) Business Development Program Class: Wednesday, June 1 - Noon-12:45 PM

HUB Zones: Wednesday, July 6 - Noon-12:45 PM

Small Mentor - Protege Program: Wednesday, August 3 - Noon-12:45 PM

Small Joint Venture Program: Wednesday, September 7 - Noon-12:45 PM

[CLICK HERE TO REGISTER](#)

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