

# Southern Colorado Small Business Resource Newsletter



## Community Navigator Pilot Program



### April 2022

The Community Navigator Pilot Program meets underserved Southern Colorado small business entrepreneurs where they are to assess their needs and cover resource gaps to help them sustain, or grow, their venture.

Clients are connected to training, counseling, and access to capital - at no cost - via the Community Navigator consortium of service providers. Contact the Community Navigator program via [info@scedd.com](mailto:info@scedd.com) or call 719-545-8680.

*This program is funded through a U.S. Small Business Administration grant. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.*

## Small Business Funding Opportunities



Contact the Navigator Program  
**HERE** if you'd like assistance



## Trainings For Your Small Business Toolbox

*REGISTRATION IS REQUIRED FOR ALL TRAINING &  
COUNSELING SESSIONS.*

Leading Edge for Childcare

with any of these opportunities.

### **NeighborWorks Southern Colorado:**

As our access to capital Navigator, check out their programs **HERE**. Stay tuned for more opportunities as their new federally designated Community Financial Development Institution (CDFI) status develops!

### **Energize Colorado:**

#### **Gap Fund: Coming Soon!**

The Energize Community Program (ECP) Gap Fund loans open in May for small businesses located across East Colfax, Southwest Denver, Pueblo, and the childcare industry (statewide). These low-interest loans provide up to \$20k with a three-year repayment term. **WAITLIST SIGN UP HERE**

#### **Funding Readiness Workshops**

\*Open to all\*

These sessions are focused on guiding business owners through the financial documents needed to apply for any loan. All sessions are at 4 p.m. Mountain Time.

-Financial Documents (two-part session): Learn how to pull together a Profit & Loss statement or Income Statement, Balance Sheet, and Financial Projects -- all required documents for applying for our Gap Fund loan. REGISTER for the sessions below:

**April 19 - Part 1**

**April 21 - Part 2**

-Small Business Funding Opportunities (April 26): Learn about the ECP Gap Fund Loan and other upcoming funding opportunities across the state. **REGISTER HERE**

-Business Model Canvas (May 3): In the Business Model Canvas workshop, we will guide you in creating a useful business plan. A business plan is required when applying for funds and provides the objectives and strategies for achieving your business goals.

Weekly series through May 12 every Thursday, 5:30 to 8 p.m. Brought to you by our Pueblo Corporate College Navigator & the Southern CO Small Business Development Center. Clients can earn training credit for their state license and learn about statewide funding opportunities. Registration is required. Email [info@scedd.com](mailto:info@scedd.com) to let us know you want to sign-up for this opportunity.

**Stay Tuned: Brown Bag Seminar Series for Marketing** a Navigator program training and counseling collaboration among the Latino Chamber of Commerce of Pueblo, Wake Up Pueblo and the SOCO SBDC is scheduled to start in May.

#### **Energize CO - Frontier Knowledge Rural Education Series**

The SCEDD Navigator Program is a proud co-sponsor of this series specifically created for Colorado rural entrepreneurs. Watch past recordings here.

REGISTER for Upcoming Sessions:

**APRIL 20, 5:30-6:00 P.M.: Q&A and Panel Discussion**

**APRIL 27, 5:30-6:00 P.M.: Business Model Canvas Overview**

Watch previous series recordings **HERE**.

#### **Energize CO - Mental Health Webinar Series for Colorado Small Business Owners (register below)**

**April 19 - Mindfulness**

**April 26 - Self-Care**

Watch the April 12 recording focused on Stress Management **HERE**.

---

## **Counseling Opportunities for Support from Experts**

The Community Navigator Program is offering **QuickBooks financial software training/counseling sessions May 17 and May 27**. Registration is required. Email [info@scedd.com](mailto:info@scedd.com) to let us know you want to sign-up for this opportunity.

---

## **About Our Consortium**

## REGISTER HERE

**Colorado Enterprise Fund:** CEF will also have more funding opportunities opening up this year. Check out their current programs [HERE](#).

### Grants:

The **Colorado BIPOC Micro Equity Fund** supports the growth and resiliency of Black, Indigenous, and People Of Color (BIPOC) owned businesses through patient equity-like investments designed to feel like friends and family capital. Learn more [HERE](#).

The **Colorado Community Revitalization Grant** provides gap funding for projects in creative districts, historic districts, main streets or neighborhood commercial centers. Applications are open and accepted on a rolling basis.

### Colorado Office of Economic Development & International Trade (OEDIT):

-Browse an OEDIT program & funding overview [HERE](#)

### **-Rural Jump Start Program:**

If a business is located in a **Rural-Jump Start zone**, businesses can receive up to \$20,000 as a newly established business and up to \$2,500 per new hire. (Eligible counties: Fremont, Huerfano, Las Animas, Otero, Prowers, Pueblo)

If a business is located in a **Tier 1 Just Transition community**, businesses can receive up to \$40,000 as a newly established business and up to \$5,000 per new hire. (Eligible county: Pueblo)



We are proud to work alongside the following members of our Community Navigator consortium to provide small business service and bring more prosperity to Southern Colorado: Pueblo Corporate College, NeighborWorks Southern Colorado (the region's first federally designated Community Development Financial Institution - CDFI), Boyd's Bookkeeping & Administrative Services, the Latino Chamber of Commerce of Pueblo, Inc., the Pueblo Arts Alliance and Digital Hart Media.

## Navigator on the Move



**Above:** The Navigator Program joined the Southern Colorado Small Business Development Center and the Southern Colorado Innovation Link to visit Huerfano County to connect with economic development leaders and small businesses this month.

**Below:** Energize Colorado and Navigator Program staff teamed up to deliver small business resource information by walking the block in Pueblo County this month.



## More News & Resources from the SBA

**National Small Business Week Virtual Summit, May 2 – May 5, 2022** hosted by the U.S. Small Business Administration and SCORE: Attend this free, virtual summit to access critical federal resources, learn new business strategies, meet other business owners and chat with industry experts! This 4-day, action-packed event will include honoring small businesses around the country, educational sessions, online business resources, and exciting speakers. [CLICK HERE FOR MORE INFORMATION](#)

**Federal Resources for Small Businesses Tax Preparation Help** - [Learn more here](#)

**SBA Brown Bagged Lunch Sessions** hosted by SBA Colorado and Mi Casa Resource Center, May through September:

Women-Owned Businesses: Wednesday, May 4 - Noon-12:45 PM

8(a) Business Development Program Class: Wednesday, June 1 - Noon-12:45 PM

HUB Zones: Wednesday, July 6 - Noon-12:45 PM

Small Mentor - Protege Program: Wednesday, August 3 - Noon-12:45 PM

Small Joint Venture Program: Wednesday, September 7 - Noon-12:45 PM

[CLICK HERE TO REGISTER](#)



Southern Colorado Economic Development District | 121 W City Center Dr Suite 202, Pueblo,  
CO 81003

[Unsubscribe eric@scedd.com](#)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by miriam@scedd.com in collaboration

with



Try email marketing for free today!