For additional information, contact SCEDD at info@scedd.com

We have some exciting news to share with you! Comcast RISE, our multi-year, multi-faceted initiative launched to help strengthen small businesses owned by people of color in Colorado, is expanding to include all women-owned small businesses in Comcast’s service area.

Through this program, business owners can apply for:

* Marketing Services from Effectv, the advertising sales division of Comcast Cable, and its creative agency. This includes a TV media campaign, inclusive of the creative production and advertising and marketing consultations.
* A technology makeover that includes state-of-the-art equipment and technology upgrades from Comcast Business and internet, voice and cybersecurity services for up to a 12-month period. (Taxes and other fees may still apply for technology makeover services.)

Since the program’s inception, Comcast announced nearly 90 Colorado small businesses as Comcast RISE recipients. This includes Kimberly’s Event Center, a woman-owned business and Comcast RISE recipient.

“The COVID-19 pandemic changed how we work and how those within our community work,” said Kimberly Ponce, Owner, Kimberly’s Event Center. “And with these changes, Comcast RISE has helped our team to pivot. The technology makeover package provided our team with computers that allow us to work remotely and internet services for 12 months, that provide our customers with the means for a mobile working environment.”

**Comcast RISE is now accepting application through June 17. To apply for the program, please visit** [**here**](http://go.pardot.com/e/292992/apply-/xt7zjt/1305979740?h=HncLzIR8xg5OMpIOh1CLAk1oYokKJXJbpXkUb9Phu_A)**.**