

Otero County 2021 CEDDS Projects Meeting

*Helping southern Colorado
prosper since 1968*



Goals for Last meeting

- Examine past planning efforts
- Update and Review
 - SWOT
 - Opportunity Zones
 - Economic Clusters
 - Identify additional economic strategies that play on your region's strengths and opportunities
 - This process is being conducted across the entire 13 County Region



Goals for Tonight's meeting

- Review economic strategies and policy lists for Otero County
- Refine project lists and assign responsibilities for implementation
- Identify economic resiliency projects and policies that address future threats



Otero County Strengths

- AGRICULTURE / RANCHING - Yes
- PUBLIC LANDS - Yes
- TOURISM, RECREATION, ARTS, CULTURE - Yes
- ENERGY AND EXTRACTION INDUSTRIES - No
- FAVORABLE COST OF LIVING - Yes
- PRESENCE OF HIGHER EDUCATION - Yes
- CHEMICAL AND PLASTICS MANUFACTURING - No
- RAIL ACCESS - Yes
- LOWER COST OF LABOR THAN BALANCE OF STATE - No
- FAVORABLE CLIMATE - Yes
- REGIONAL HUB AND SPOKE - Yes
- CORRECTIONS ECONOMY - No
- LIFESTYLE/OUTDOORS - Yes
- LOWER TAX BURDEN - Yes
- Regional Transportation - Yes
- Government Collaboration - Yes



Otero County Weaknesses

- BROADBAND/INTERNET CONNECTIVITY - Yes
- HOUSING - Yes
- ACCESS TO CAPITAL -Yes
- LABOR PARTICIPATION - Yes
- SUBSTANCE ABUSE - Yes
- WATER SECURITY - Yes
- GRANT WRITING/PROFESSIONAL SERVICE CAPACITY - Yes
- BRAND POSITIONING AND SELF IMAGE - Yes
- FOUR YEAR HIGHER EDUCATION ATTAINMENT/TRADES SKILLED LABOR - Yes
- AVIALABLE COMMERCIAL/INDUSTRIAL SPACE - Yes
- AVAILABILITY OF LABOR - Yes
- HIGH UTILITY COSTS -YES
- AVAILABILITY OF CHILD CARE - Yes
- Succession Planning-Small Business - Yes
- Critical Infrastructure - Yes
- Business Attraction - Yes
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Otero County Industry Opportunities

- FOOD AND BEVERAGE PROCESSING - Yes
- AEROSPACE AND DEFENSE - Yes
- CHEMICAL MANUFACTURING - Yes
- HEMP - Yes
- CONSTRUCTION-RELATED MANUFACTURING - Yes
- PROFESSIONAL AND SCIENTIFIC SERVICES - Yes
- REGIONAL DISTRIBUTION - Yes
- WOOD PROCESSING - No
- REMOTE WORK - Yes
- CRAFT INDUSTRIES - Yes
- MANUFACTURING - Yes
- METAL RECYCLING - Yes
- SMALL BUSINESS/RETAIL/MAIN STREET - Yes
- OUTDOOR RECREATION INDUSTRIES - Yes
- Value-added Agriculture - Yes
- Renewable Energy Production -No
- Tourism - Yes
- Marijuana - No



Otero County Economic Threats

- WATER SALES/TRANSFERS - Yes
- LOSS OF MAJOR INDUSTRY - Yes
- BROADBAND INADEQUACIES - Yes
- WORKFORCE HOUSING SHORTAGES - Yes
- CAPITAL AND FUNDING - Yes
- GOVERNMENT REGULATION - Yes
- SUBSTANCE/OPIOID ABUSE/DRUG TRAFFICKING - Yes
- HAZARDOUS MATERIALS SPILL - Yes
- CYBER HAZARDS - Yes
- REGIONAL TRANSPORTATION - Yes
- FRONT RANGE POPULATION BOOM - Yes
- CRITICAL INFRASTRUCTURE - Yes
- ENERGY SUSTAINABILITY - Yes
- HEALTHCARE - Yes
- CIVIL UNREST - No



Access to Capital

- SoCo Angels Support
- Angle Fund
- SBA 504 Packing
- Rural Downtown Mixed-Use Revitalization Program

Agriculture/Ranching

- USDA Certified Butcher / Slaughterhouse?
- Value Added Agriculture?



Broadband

- Broadband Support Office

Business Development

- City of La Junta Downtown Revitalization
- City of La Junta CORE Building
- City of La Junta Economic Development - office/industry building
- City of Rocky Ford Main Street
- City of Rocky Ford Public Safety Building
- Otero County Economic Development Ecosystem Development
- Otero County Urban Renewal Blighted Properties Assistance
- City of Rocky Ford Workspace

Critical Infrastructure

- Arkansas Valley Conduit Connection
- City of La Junta Water Main Replacement
- City of La Junta Industrial Park Natural Gas Generators
- Otero County Bridge Replacement
- City of La Junta Water Meter Upgrade
- City of La Junta Water New Elevated Tank
- City of La Junta Water North Tank Replacment
- City of La Junta Water South Booster Pump Station Rehabilitation
- City of La Junta Water Transmission Line Repair/Replace
- City of La Junta Water Aged Lines Replacement
- City of Rocky Ford Wastewater Treatment Facility Repair and Upgrade

Workforce/Attainable Housing Strategies

- City of La Junta New Housing Units
- City of La Junta Urban Renewal Apartments
- Housing Rehabilitation and Energy Efficiency Office?
- Regional Development Incentives?
- Mobile Home Replacement?
- Downtown Mixed-Use Living?
- City of Rocky Ford Storefront Affordable Housing Units
- City of Rocky Ford Hotel Conversion To Affordable Housing

Education/Workforce Development

- City of Rocky Ford REWARD Workforce and Resiliency Development
- Early Childhood Center Expansion?
- Rocky Ford School District Building Replacements
- Southeast Region Entrepreneurship Programming For 5th-12th Grade

Renewable Energy

- City of La Junta Industrial Park Solar Generation

Recreation and Tourism

- City of La Junta Two City Block Conversion To Soccer Field
- City of La Junta Installation HVAC At City Course Restaurant
- City of Rocky Ford Fairground Improvement/Renovation

Health Care/Public Health/Mental Health

Transportation

- City of La Junta Airport Addition
- City of La Junta Airport WWII Hangar Rehabilitation/Rebuild
- City of La Junta Transit Center Creation
- City of La Junta LHX Municipal Airport Runway Mill/Rebuild

Institutional / Local Government Facility Infrastructure

- Otero County 16th Judicial District Court
- Otero County Detention Center

Other

- City of La Junta Historic Kiva Preservation
- City of La Junta Armory Building HJVAC/Plumbing Upgrade
- City of La Junta Public Safety Camera System
- City of La Junta eCitation
- City of La Junta PD Training Facility Overhead Cover
- Otero County Hwy50 Access to Bent's Fort

Next steps

- Continue to Complete County Project Sheets
- Board Review in June/July
- Work with Brent on Scoping Projects



County project sheet



Email completed forms to regional representative

- Upper Arkansas (Lake, Chaffee, Custer, Fremont) – michael@scedd.com
- South-central (Custer, Huerfano, Las Animas) – bob@scedd.com
- Eastern plains (Baca, Prowers, Bent, Otero, Crowley, Kiowa) – brent@scedd.com
- Pueblo county – eric@scedd.com

Thank you for coming!

**Not able to make it tonight? Send
in those Project Sheets!**

