

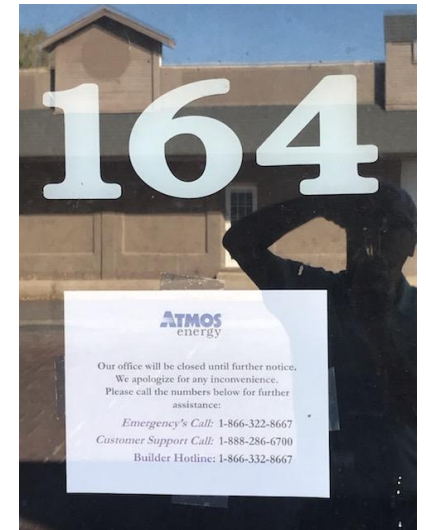
Custer County 2021 CEDDS Economic Strategies Meeting

*Helping southern Colorado
prosper since 1968*



Goals for today's up meeting

- Review economic strategies and policy lists for Custer County
- Refine project lists and assign responsibilities for implementation



Materials Review

- Custer County Strategic Plan 2019
- Town of Westcliffe Master Plans
- Town of Silver Cliff Master Plans
- Demographic Data from the State of Colorado 2019
- Custer County Housing Needs Assessment 2019
- Community Assessment in 2017
- Broadband Assessment 2018
- Broadband Strategic Plan 2018
- Custer County Hazard Mitigation Plan 2017



What is “SWOT” ?

- Strengthens, Weakness, Opportunities, and Threats
- Discovery and review of existing plans
- Community economic profiles
- Demographic data, jobs, major industry, transportation, natural resources, etc.
- Previously identified economic priorities
- SWOT lists were identified by the review of each of these aspects of Custer County



Custer County Strengths

- AGRICULTURE / RANCHING -Yes
- PUBLIC LANDS- Yes
- TOURISM, RECREATION, ARTS, CULTURE- Yes
- ENERGY AND EXTRACTION INDUSTRIES - Energy Yes Mining No
- FAVORABLE COST OF LIVING- Yes
- PRESENCE OF HIGHER EDUCATION- No
- CHEMICAL AND PLASTICS MANUFACTURING - No
- RAIL ACCESS- No
- LOWER COST OF LABOR THAN BALANCE OF STATE- Yes
- FAVORABLE CLIMATE- Yes
- REGIONAL HUB AND SPOKE- No
- CORRECTIONS ECONOMY- No
- LIFESTYLE/OUTDOORS- Yes
- LOWER TAX BURDEN- Yes
- Government Collaboration Yes



Custer County Weaknesses

- BROADBAND/INTERNET CONNECTIVITY- Yes
- HOUSING- Yes
- ACCESS TO CAPITAL- Yes
- LABOR PARTICIPATION- Yes
- SUBSTANCE ABUSE- No
- WATER SECURITY- No
- GRANT WRITING/PROFESSIONAL SERVICE CAPACITY- Yes
- BRAND POSITIONING AND SELF IMAGE- No
- FOUR YEAR HIGHER EDUCATION ATTAINMENT- No
- AVIALABLE COMMERCIAL/INDUSTRIAL SPACE- No
- AVAILABILITY OF LABOR-No
- HIGH UTILITY COSTS-No
- AVAILABILITY OF CHILD CARE-Yes
- Critical Infrastructure-Yes
- Business Attraction- Yes



Custer County Industry Opportunities

- FOOD AND BEVERAGE PROCESSING- Yes
- AEROSPACE AND DEFENSE- No
- CHEMICAL MANUFACTURING- No
- HEMP- No
- CONSTRUCTION-RELATED MANUFACTURING- Yes
- PROFESSIONAL AND SCIENTIFIC SERVICES- Yes
- REGIONAL DISTRIBUTION- No
- WOOD PROCESSING- Yes
- REMOTE WORK- Yes
- CRAFT INDUSTRIES- Yes
- MANUFACTURING- No
- METAL RECYCLING- No
- SMALL BUSINESS/RETAIL/MAIN STREET- Yes
- OUTDOOR RECREATION INDUSTRIES- Yes
- Tourism- Yes



Custer County Economic Threats

- WATER SALES/TRANSFERS- No
- LOSS OF MAJOR INDUSTRY- No
- BROADBAND INADEQUACIES- Yes
- WORKFORCE HOUSING SHORTAGES- Yes
- CAPITAL AND FUNDING- Yes
- GOVERNMENT REGULATION- Yes
- SUBSTANCE/OPIOID ABUSE/DRUG TRAFFICKING- No
- HAZARDOUS MATERIALS SPILL- No
- CYBER HAZARDS- Yes
- REGIONAL TRANSPORTATION- Yes
- FRONT RANGE POPULATION BOOM- Yes
- CRITICAL INFRASTRUCTURE- Yes
- ENERGY SUSTAINABILITY- No
- HEALTHCARE- Yes
- CIVIL UNREST- No

Which potential SCEDD regional economic strategies need to be addressed in Custer County?

Identified Strategies

- Broadband development
- Critical infrastructure investment projects
- Recreation and Tourism
- Business-Friendly Development
- Workforce Housing Strategies
- Access to Capital

- Others to Consider
- Regional Transportation- Airport
- Education- Trades or work force development
- Renewable Energy
- Health Care/Public Health
- Increased Rural Government Capacity

Project Forms

- So far we have only received a few project forms
- Project Forms or compiled lists of projects by agency are the most critical part of the CEDS update
- Forms must be turned in by June 1, 2021 to be included in CEDS Update
- Projects identified today will be included but additional information may be needed



Comprehensive Economic Development Strategy County Project Application

Complete this form for each project that will be included into the CEDS within your County. If multiple projects are listed in another plan or budget document that can be used instead of this form.
Return to michael@scedd.com

1. Project Information

A. Applicant Information

Location of Project (County, and Municipal Entity): _____

Project Address or Location: _____

Project Lead, government, or Agency: _____

Contact Name, Phone, and Email Address for Project: _____

Current State of Project Stage: _____
(Concept, Planning, Policy Recommendation or Strategy, Pre-construction/engineering, Construction, rehab, revitalization, reinvestment)

B. Project Data

Probable Project Cost: _____
(If a cost estimate has not been prepared, please leave blank)

Potential Funding Sources including Local Matching Funds: _____

Project Summary Description: _____

2. Economic Sector/Type (Check-off as appropriate)

- Broadband
- Disaster Recover/Preparation/Mitigation
- Recreation
- Business Development
- Infrastructure
- Transportation
- Health Care/Public Health
- Housing
- Downtown Redevelopment
- Opportunity Zone
- Agriculture/Ranching
- Mining
- Oil or Gas,
- Electric
- Renewable Energy
- Airport
- Education

Other: _____

Custer County Economic Strategies

- Broadband
 - SCEDD Broadband support office
 - Bluff Project
 - Main Street Wifi
 - Service Provider six Tower Project
 - Tri-County Fiber
 - Tri-Government Fiber
 - Others??

Custer County Economic Strategies

- Access to Capital
 - SoCo Angel Fund
 - SBA 504 Packaging Funds
 - Capital Stacking
 - First Time Home Buyer Financing

Custer County Economic Strategies

- Critical Infrastructure
 - Water
 - Wastewater
 - Electric and Transmission Line Improvements
 - Natural Gas Distribution?

Custer County Economic Strategies

- Recreation and Tourism

- New special events? (Hill Climb?)
- Protect and enhance unique or interesting natural amenities; create and enhance man-made amenities, recreational features, and facilities that enhance the visitor experience. (Fair Grounds?)
- Enhance existing/create new amenities that create an attractive quality of life. (Trailhead and Trail Development, Shooting range? Fishing enhancements Deweese Reservoir, Bike Lanes?)
- Develop and enhance existing quality hotel, restaurant, entertainment, cultural, and recreational facilities.
- Develop programs and facilities that foster an available, customer-oriented labor force.
- Develop Worker training programs in specialty areas.

Custer County Economic Strategies

- Business Friendly Development
 - Marketing and Promotion?
 - Leverage Local?
 - Business Networks, i.e Chamber of Commerce, CART, EDC Towns?
 - Resource Guide?
 - Historic Preservation?

Custer County Economic Strategies

- Attainable/workforce Housing
 - Land Banking
 - Ownership financing
 - Developer Incentives? (Density Bonus or ADUs?)
 - Business Rentals and CCAHB projects

Custer County Economic Strategies

- Transportation/Regional Transportation
 - CDOT TPR Project priorities?
 - Airport?
 - Regional Bus Service?
 - Medical transportation Service?

Custer County Economic Strategies

- Education

- Early childhood services
- Trade School Workforce Development?
- Pueblo Community College Partnerships?

Custer County Economic Strategies

- Renewable Energy
 - Black Hills Solar Production?

Custer County Economic Strategies

- Health Care/Public Health
 - Sol Vista Mental Health Clinic Expansion/Relocation
 - Flight for Life Infrastructure
 - HRRMC Expanded Services?

Custer County Economic Strategies

- Land Fill
 - Recycling Projects?

County project sheet



Email completed forms to regional representative

- Upper Arkansas (Lake, Chaffee, Custer, Fremont) – michael@scedd.com
- South-central (Custer, Huerfano, Las Animas) – bob@scedd.com
- Eastern plains (Baca, Prowers, Bent, Otero, Crowley, Kiowa) – brent@scedd.com
- Pueblo county – eric@scedd.com

Thank you for coming!

- Keep those project sheets coming!
- Please write name and email in chat

